



Road Safety Skill Tests

During the year Wowzer will send home newsletters challenging families to walk or cycle to school with prizes for the classes that do the best. One of these will announce the details of Wowzer's Road Safety Skill Tests challenge which can earn children bronze, silver and gold awards.

Green rewards

To thank families using the Walk on Wednesday scheme you are invited to join the KM free green reward scheme. You will receive the Buster Bug's Birthday Club e-newsletter with offers and discounts to make your child's birthday dreams come true. You will also receive The Big Green e-newsletter which includes great days out information for the family. To sign up go to www.kmwalktoschool.co.uk and click on the Birthday Club link.

Dear Parent/Carer,

May I take this opportunity to welcome your child's class on board our exciting walk to school initiative 'Walk on Wednesday' or WOW! The scheme is run in partnership with Kent County Council, Medway Council and leading walk-to-school charity the KM Charity Team. WOW! is now in its tenth year as a county wide scheme and has seen walking to school figures increase from 48% to 79% on average at participating schools as well as an increase in walking to school on other days too. It's still proving a big hit with teachers, parents and pupils across Kent and Medway.

By taking part in WOW!, pupils get regular exercise and they will be more alert and ready to start the day. The scheme has already seen less traffic on the roads, reducing congestion around the school gates and children also learn vital road safety skills as they walk in. Not only will the environment improve, but WOW! will be a step on the way to the school achieving Healthy Schools enhancement and addressing School Travel Plan Targets.

Wow! is designed to run for one academic year from October to July.

- Pupils are actively encouraged to walk to and from school each Wednesday or as often as possible.
- Pupils are given a tally card, which they keep in school and collect bronze, silver and gold stickers from their teacher or learning support assistant each day they walk to or from school. Children who use a cycle or push along scooter to school should still receive their stickers.
- Pupils also take it in turns to become walk to school monitors. This involves collating the weekly walking figures in their class so they can be added to the kmwalktoschool.co.uk website.
- WOW! does not exclude families who live too far from school to be able to walk all the way. If your family has to drive to school, why not park further away than normal and walk at least the last five minutes to enable your child to take part and qualify for a sticker?

Kent Messenger newspapers will be covering the progress of all schools taking part, so look out for pictures and stories about WOW! and our school. You can also visit www.kmwalktoschool.co.uk and www.bugtv.co.uk to obtain further information about the scheme, the KM Charity Team, how to get involved, latest news, downloads and forthcoming events.

I am looking forward to Walk on Wednesday and hope that you will support it too.

Yours faithfully

Headteacher

